



 HouseBeautiful

SWARANGI KANADE   GAYATRI GUNDU   KAIA ALFORD   RHEA RATNA

*A symbolic pattern that embodies the calm, joyful and confident sanctuaries we call home, perfectly bringing the outdoors inside using **sense-scaping** techniques.*

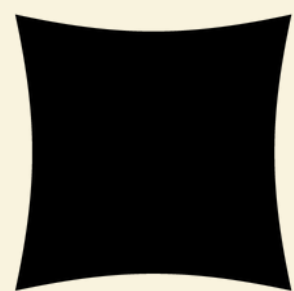


“*Sense-scaping* is symbolic of the holistic interior design inspiration, tips, and guidance that House Beautiful provides, as it reflects their emphasis on creating immersive, multi-sensory spaces.”

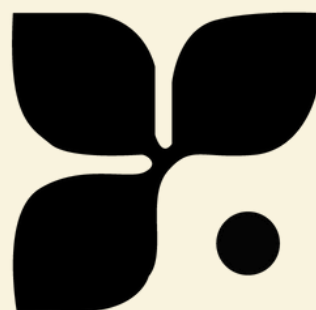
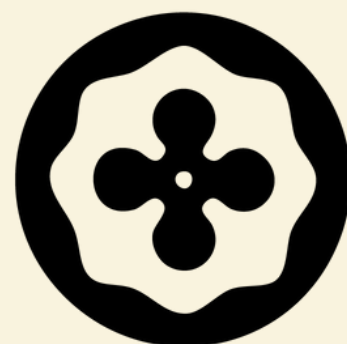
### ***The Elements***

Florals paired with shapes and the HB brand mark increases versatility, extending from home to corporate use.

CONFIDENT



JOYFUL



CALM

ON-BRAND

### ***The Palette***

A palette that transcends from warm to cool tones, ensuring classic combinations for *all*.

Sunset Yellow  
#FDCB5A

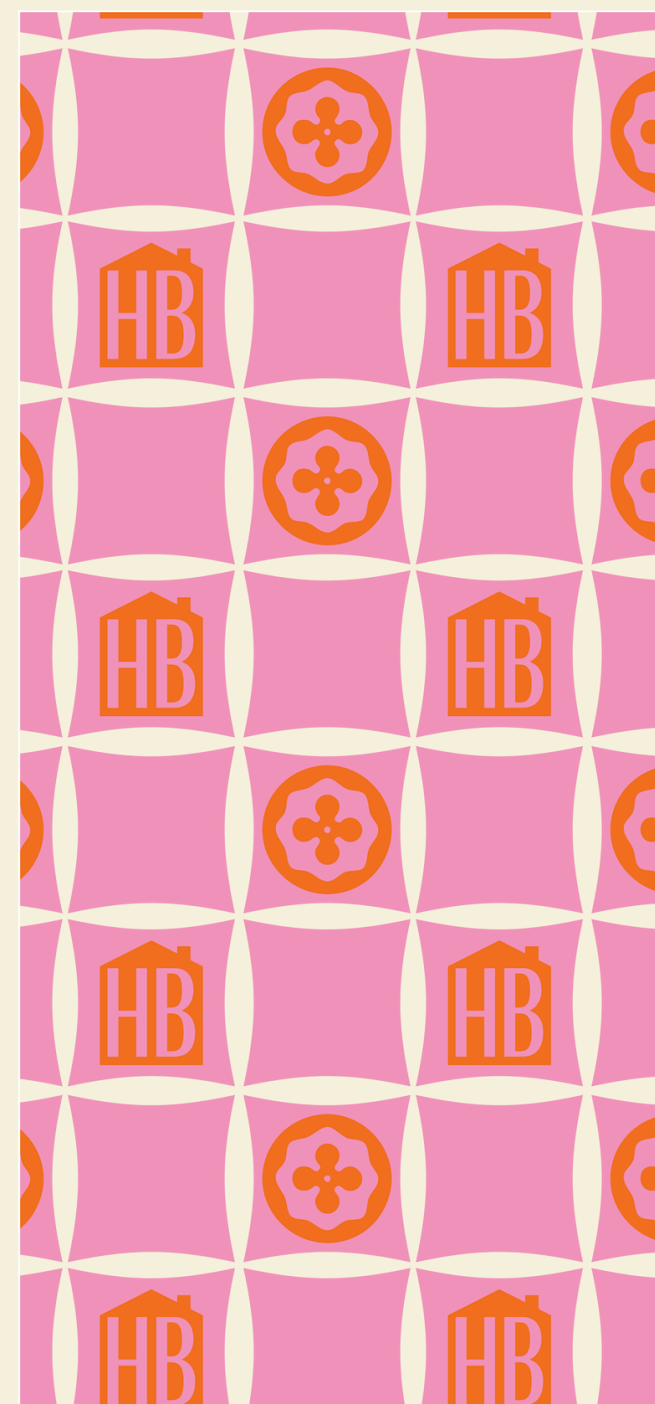
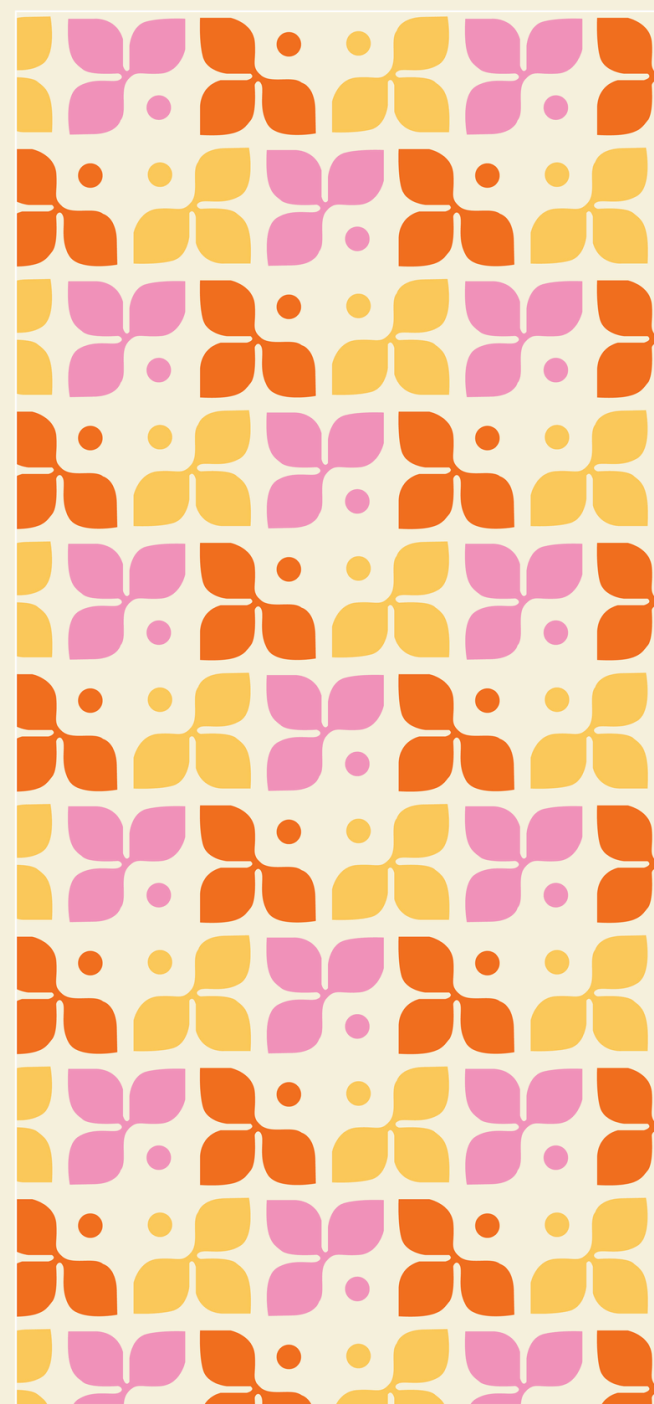
Blush Pink  
#F195BC

Tangerine (HB Colour)  
#F26F21

Ivory Cream  
#F9F3DE

Teal Green (HB Colour)  
#008670





“Endless *colours*, Versatile *designs*, Infinite *possibilities*”



Ceramics

Decor



Textiles



Linen

